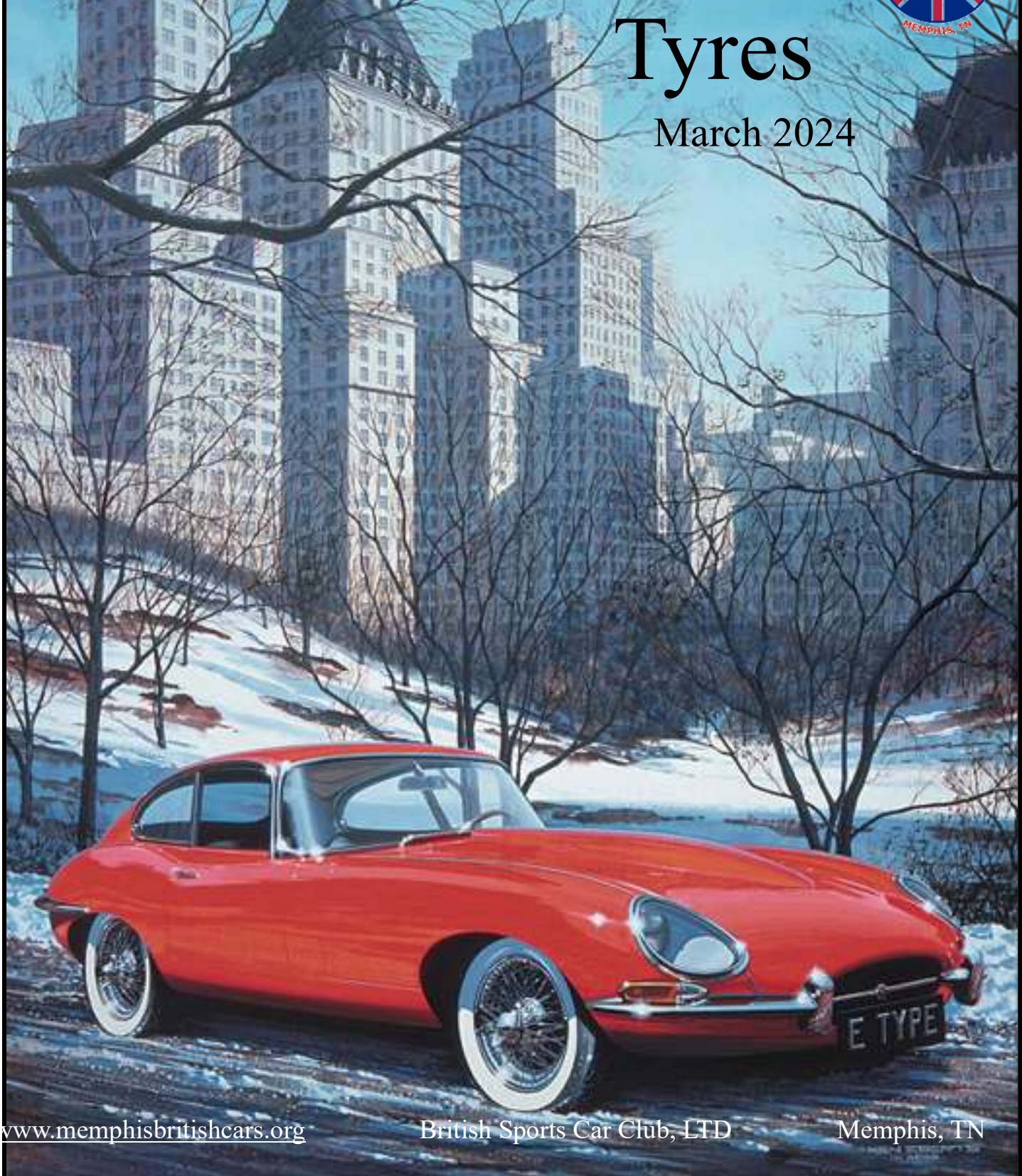




Wyres & Tyres

March 2024



www.memphisbritishcars.org

British Sports Car Club, LTD

Memphis, TN

Membership Meeting

Coletta's Italian Restaurant
2850 Appling Road

Mark Your Calendar—Monday, March 18th
6 pm for dinner—7 pm for our program

Tuesday's program will be a look at Malcom Bricklin, a true maverick in the automotive world, and the man responsible for introducing one of the safest and most dangerous cars ever produced!

FROM THE PRESIDENT—

Our Memphis British Sports Car Club is full of exciting events and news. Membership is growing and couldn't be more active. We're having highly participated monthly events, weekly drive-ins and when the weather allows, exploratory drives, with this mornings' drive heading east, concluding with lunch on the Collierville Square. Our board is active and our members are stepping up asking how they can participate in making our club the best it can be! We've formed a membership committee that includes the development of a merchandising partner allowing our members to purchase BSCC items. Our partnership with Youth Villages is unique and we're already planning Eurofest 2024!



Thank you to our board and each of our members for their contagious enthusiasm and participation. See you soon, maybe your garage or a cars and coffee, a drive on our rural countryside roads, either way, let's stay safe and support each other.

Update on Sophie

PTL to all the initial emergency care providers and critical care teams at NMMC in Tupelo. Because of them, our prayers and Sophie's determination, she has healed enough and gained enough strength and physical stability to be accepted to a brain injury rehab center in Colorado. Immediately after arriving at the Craig Hospital to begin Rehabilitation she hit with a pretty big set back. Craig did a CT scan and discovered fluid on the left side of Sophie's brain. They did surgery yesterday to drain the fluid. Please pray specifically that the fluid does not re-accumulate. If it does she will have to have another procedure. Sophie has already been through so much. We truly appreciate all who have been lifting Sophie up in prayer. [#sophiestrong](#). She is in the right place as has been her story since the initial impact. She will be at the Craig facility for the next 60 days. We're positive that a full recovery is possible!

In Memoriam

Long-time friend and BSCC member Bonnie Everson phoned to let us know that Knox passed away Saturday, March 9th. Please read Knox's obituary at <https://www.memorialparkfuneralandcemetery.com/obituaries/Roy-Everson/#!/TributeWall>.

Graveside services were held Wednesday, March 13th, at Memorial Park Cemetery.

As you may know, they sold their MGTC, and home, as they moved to an assisted living situation a couple of years ago, and Knox was being treated in a failing-memory unit at the time of his passing.

Knox & Bonnie were British car aficionados long before there was a British Sports Car Club, having been members of previous organizations including the 'County Shelby Sports Car Club' (please forgive me if that's not the correct name.) One of their first sports cars was a Jaguar XK-120M, a rare and highly desirable version of the legendary Jag. They often regaled younger members with tales of midnight rallies through the Mississippi Delta and along the river bluffs.

Both Knox and Bonnie were professional artists, represented in galleries in both Memphis and in New England. And, both of them created outstanding posters advertising the BSCC's annual car festival.

I knew Knox and Bonnie from the old CSSCC (County Shelby Sports Car Club), which became Mid-South Region of SCCA. I used to be president driving the same 55 Sunbeam Alpine I am driving today. We held the 5 State Rally every year which began on a Saturday morning and finished when and if you found your way through the back roads of 5 states starting in Memphis.

Following the Saturday start, those who finished did so at the final point, usually some kind of restaurant where we could eat warm food and relieve our bladder pressure.

Stories abound which are remembered by only a few old timers like Knox and Bonnie. He was a good guy and will be missed by all.

RIP...Bob Mednikow

BSCC MARCH BOARD MEETING

ATTENDEES Jim Hofer, Kevin Childers, Tom Wilson, Hiram Shepard, Carolyn Shepard, Jerry Farrar, Chris and Pam Irving, J.T. Wrinkle, Joe Reed, Paul Burdett, Dave White

AGENDA

1. Minutes – Distribute, Review, Discuss & Approve (Carolyn)

Joe Reed made a motion to approve the minutes. Jim Hofer 2nd the motion. The board voted and approved the minutes.

2. Financial – Report Feb 2024, March 2024 (Jerry)

Jerry Farrar stated there were eighty-five paid members and a balance of \$8894.

Joe Reed made a motion to approve the financial statement. Jim Hofer 2nd the motion. The board voted and approved the statement.

3. Paid Members – 85

- a. Membership data clean-up – On going, simplify processes; Thank you for renewing –Carolyn Shepard sent out three different letters through emails to a) thank those who have registered, b) a nudge to encourage active and inactive members to reregister and c) thank you to MGB owners who registered with NAMGRB.
- b. Non-Active –What about those that responded? Only one person asked to be removed from the database and his name was moved to the inactive list. Twenty-one emails were returned to Carolyn Shepard, and those emails were removed but the members names remained on the inactive list on the membership google drive.
- c. Next Steps - Discussion by JT Wrinkle his ideas o focused on creating a new membership package that includes #1 an item of clothing with the BSCC logo, #2 a brochure with all club information and benefits of joining and #3 a welcome letter. Kevin Childers stated this is a program in progress.

JT also suggested that a table could be set up at any event that club members attend with registration and membership registration and car show registration forms.

Reiterating the need for BSCC calling cards was discussed. A few were floated to board members by Jerry Farrar.

JT suggested that the club have an event at the Redbirds game with a display of cars and a registration table in the lobby entrance of the stadium. He has contacts that may allow this to proceed.

- d. Using google drive notifications to alert new, renewed and win back members. Review sync between data sets. Nothing was discussed concerning coordination of the calling post phone list used by Jim Duke, or the email list used by for the newsletter by Bob Watkins.
- ### 4. Recruitment, New & Win-back Members – emails including what is included with their membership, badges, membership roster, Renewal strategies, emails, phone calls, mail mergers. Welcome back emails... Welcome to our club letters – (JT) Kevin presented a welcome letter for evaluation by the board. The first addition noted by Joe Reed was to add the web address information.

Kevin Childers gave a short synopsis of thank you emails and the return response after Carolyn Shepard sent out thank you notes for registration and emails nudging others to register.

5. Presenters for our membership meeting – March: (Bob Watkins will present a program on the Bricklin), April: Harris Williams will discuss the Mercedes. A thank you was noted to Dr. Howel for last month's presentation.
6. Euro Fest 2024 – Update, Help needed? (Paul)
 - a. Chloe Gabriela with Moss Motors needs our show dates.
 - b. JT has suggested a new membership booth next to the car registration desk.

Opportunity to purchase/Win BSCC Merchandise:

New Business: Pam Irving has proposed a streamlined approach for acquiring club and/or car show merchandise by arranging for purchases to be made directly from the Wagner Company or another company, with items shipped directly to buyers. This approach eliminates the need for the club to manage merchandise inventory and delivery logistics, making the process more efficient. The next step involves setting up the logo to be applied to the merchandise. This could involve coordinating with an online Company to ensure the logo is properly applied to items like hoodies and caps. It is important to clarify the cost implications of this arrangement, as that information was not discussed. Understanding the pricing structure will be crucial for evaluating the feasibility and affordability of this approach. Overall, this new system has the potential to simplify the merchandise procurement process for the club and reduce unnecessary steps and costs associated with traditional methods. However, thorough planning and communication will be essential to ensure a smooth transition to this innovative approach.

c. Securing the date for the car show created a log discussion with a list of pros and cons of proposed dates: **Sept. 21st** conflict with the Collierville show.

Sept 28th Conflict with Church of Christ show that pulls some of the Porsche cars. This is the most feasible date per group discussion.

October 6th Possible conflict with the Edge show which according to the web site, the date is the following week and possible conflict with the Nashville car show.

d. Other needs were presented concerning photographic requirements for the poster and at the car show. It was suggested that members meet at the Memphis Bridge for a photo shoot and use a member like Neville Mayfield to shoot photos at the show.

e. Registration must begin asap like the SC show who have already advertised and sent out flyers.

f. The car show still needs to develop a show logo and a flyer and must choose the HONOR car.

g. Connecting with sponsorships is a challenging task but until the date and logo and flyer are created this is impossible. Gosset has offered \$1000 in merchandise not cash.

h. Trophies were discussed with Pam Irving, after stopping at Bartlet Trophy Shop, suggested that generic trophies need to be developed to limit unused trophies. She suggested a picture trophy where the initial photo is sent to Walgreens for development and inserted in a picture frame with a dash plaque type labeling.

Errors were noted in presenting awards last year due to the poor communications between registration and awards presenters.

7. NAMGBR Update: We have twelve local club members as noted in our Membership file on google drive.
 - a. We have created a folder on our Google Drive to secure all the insurance documents and processes required to secure insured events. We have met the number of NAMGBR membership to be included under an event insurance policy. Jim Hofer stated that the Euro Fest is covered under the umbrella of Youth Village's event insurance policy. To have a car show the City of Bartlet must issue a permit after showing that there is insurance for the fest. Hiram stated that we also have coverage under the NAMGAR policy.

- b. Demonstrate and Review (Kevin)
- 8. Promote Local Drives and Garage Parties, (Chris)
 - a. *Tentative Shelby Forest Drive scheduled for Saturday March 16th.* This has been changed to meeting at the Napa Cars and Coffee across from Coletta's restaurant this coming Saturday at 10 Am followed by an hour-long drive to Collierville where the group will stop for lunch. The calling post needs activation for this event.
 - b. Redbird's BB Thursday Nights: JT is organizing this.
 - c. Cars and Coffee, Thursday's evenings in Bartlett, 6600 Stage Road starting at 5PM.
 - d. Knox Everson passed away last week, and a grave side service will take place Wednesday at 2 pm at Memphis Funeral Home on Poplar. The family has requested that British car members drive their cars to the service.
- 9. Taco Tuesday – March 26th, Location TBD See the Web site.

New Business

- Suggestions for next Month
- Notes:

#1 Hiram Shepard informed the club that NAMGAR requested permission to add the BSCC web site to their web page and allow advertising for the Euro Fest.

Chris Irving made a motion to approve the NAMGAR request for club information. Kevin Childers 2nd motion. The board voted and approved the statement.

#2 The passing of Knox Everson was discussed with a long discussion of everything he did for the Memphis/Germantown Community throughout his professional artistic career. Hiram Shepard noted that Knox and Bonnie were in the first Shelby County British Sports Car Club with his parents in the 1960's. The family encouraged to drive their cars to the Wednesday 2 PM grave side service.

#3 Kevin Childers updated the board on the status of his niece Sophie who is transferring to Colorado for a 60-rehab program for head injuries. She made a verbal request to the nurse the other day giving hope towards recovery. Most of her physical injuries have healed and she has stepped into the realm of recovery. She remains in all our thoughts.

BSCC Officers 2024

<i>President</i>	<i>Kevin Childers</i>
<i>Co-Vice Presidents</i>	<i>Chris Irving/Paul Burdette</i>
<i>Treasurer</i>	<i>Jerry Farrar</i>
<i>Secretary</i>	<i>Carolyn Shepard</i>
<i>Austin Healey Marque Leader</i>	<i>Jim Hofer</i>
<i>Empire Marque Leader</i>	<i>Tom Wilson</i>
<i>Jaguar Marque Leader</i>	<i>Dave White</i>
<i>MG Marque Leader</i>	<i>Paul Burdette</i>
<i>Triumph Marque Leader</i>	<i>Jon Brody</i>
<i>Lotus Marque Leader</i>	<i>Chris Irving</i>
<i>Club Historian</i>	<i>Hiram Shepard</i>
<i>Webmaster</i>	<i>Joe Reed</i>
<i>Newsletter Editor</i>	<i>Bob Watkins</i>

Wants & Gots —

1958 MGA

Old English White body paint with Burgundy leather interior. Excellent condition. 2022 upgrades include the following: New aluminum radiator with additional cooling fan in front of radiator. New fan switch under dashboard. Convenient new battery charging post. Extra back up starter installed with new under-dash switch. New battery cut-off switch installed. New heater hose. Runs very smooth at 80mph. Asking \$29,500



Metcalf Crump, FAIA

Chairman and CEO
Cell | 901-237-7744
metcrump@crumpfirm.com
www.crumpfirm.com

81 Monroe Avenue
Suite 100
Memphis, TN 38103



1977 Triumph Bonneville 750 Silver Jubilee

These bikes were specifically built to commemorate the 25th anniversary of Queen Elizabeth's reign. A Memphis bike since new, this Triumph is a one owner vehicle with less than 2,000 miles, and is totally like brand new! Always covered and in heated storage. Highly collectible, only around 2500 of these editions were made, and only 1000 were imported to the USA.



Contact Bob Watkins for more information—901-896-4059
watkinsfollyj@aol.com